

## **\$2,000 Major Sponsor (General\*)**

\* \$2,500 & \$3,000 Sponsors receive all the benefits of the \$2,000 General Sponsors, plus the benefits of their specific sponsorship area as outlined below.

### Each Major Sponsorship includes:

- Exclusivity within your Industry at the Major Sponsor Level

### Pre-Expo Exposure

- Your Logo on all Network TV and Cable PSAs
- Your Logo below Presenting Sponsors on Posters and Large Print Ads
- Your Logo below Presenting Sponsors on the Sponsor Page of the Website

### At-The-Expo Exposure

- 2 Prime Trade Show Spaces\*
- Your Logo below the Presenting Sponsors' on the Entrance Banners + a Large Sponsor Banner in the Expo Exhibit Hall
- Half-Page Ad in Expo Program + Your Logo on the Cover

\* Deduct \$250 per space if 1 or no space is desired. Additional spaces are 20% off regular prices.

## **\$2,500 Sustainability Street Sponsor**

- Dedicated Sustainability Street Signage on Main Street
- 8 ft. Skirted Table under Tent + 2 Easels & 1 Display Board if needed
- Recognition in Program and on Website as Sustainability Street Sponsor

## **\$2,500 Workshop Series Sponsor**

- Dedicated Workshop Sponsor sign w/ Logo in Main Exhibit Hall
- Your Logo on 4 Signs with Workshop Schedules outside of Workshop Rooms
- Recognition in Program and on Website as Workshop Series Sponsor

## **\$2,500 Kid's Expo Sponsor**

- Your Logo on Dedicated Signage at the Children's Expo location
- Your Logo on Signage and Educational Materials at many activity areas
- Recognition in Program and on Website as Children's Sponsor

## **\$2,500 Art & Music Sponsor**

- Your Logo on Dedicated Signage for Art & Music Area
- Your Logo on 2 Dedicated Signs for the Art Show & Music Stage
- Recognition in Program and on Website as Art & Music Sponsor